

CLARENVILLE COASTS TOURISM ASSOCIATION

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All Paths Lead to Discovery! March 26, 2025

Dear Tourism Industry Partner,

Subject: Unlock New Opportunities with Clarenville Coasts!

The Clarenville Coasts Tourism Association is a newly established industry-driven organization focused on promoting a unique and diverse tourism destination that spans from Port Blandford to Sunnyside, and includes Swift Current, Lethbridge, and the picturesque Southwest Arm. As part of this exciting initiative, we are inviting local tourism businesses to register and showcase their services and amenities on our dedicated website. By doing so, you'll be part of a collective effort to highlight the incredible experiences the Clarenville Coasts region has to offer and attract visitors from near and far.

Together, let's showcase our unique mix of culture, history, natural beauty, festivals and attractions, making it the ultimate destination for travelers to discover you!

Why Should You Be Featured?

Take advantage of this FREE tourism platform, available to all tourism businesses and tourism-related organizations within the Clarenville Coasts region. Connect with travellers and let them discover what makes your operation a must-see destination!

- Increased Online Presence: Get your business in front of a broader audience through powerful search engine optimization and digital marketing strategies.
- **Targeted Exposure**: The website is designed to attract both local travelers and those planning visits from outside the province, putting your business on the map.
- Attractive Listings: Your tourism business or tourism-related organization, including any event, or attraction, will be professionally showcased, with dedicated pages for accommodations, activities, dining, and more.

We're thrilled to offer this unique opportunity for local tourism businesses to be featured in a dynamic, easy-to-navigate online hub.



How to Get Started

Getting listed is simple! Here's what you need to do:

- **<u>Register Your Account:</u>** Click <u>here</u> or visit https://clarenvillecoasts.ca/register/ to create your account and get started.
- <u>Submit Your Information</u>: Upload your business and/or event details via our online portal (remember to include high-quality images to showcase what makes your business special).
- **<u>Review Submission Guidelines:</u>** Before submitting, review the Post Requirements <u>here</u> to ensure the best presentation of your business.

Please note: It may take 5-10 business days for your listing to appear on the site. So, don't put off this exciting opportunity. Complete your profile today!

Need Help?

If you have any questions or need assistance during the registration process, don't hesitate to reach out to Colin Holloway at tourism@clarenville.ca or by phone at (709) 466-4937, Ext. 110. We're here to help!

By joining this exciting initiative, you'll unlock new opportunities to attract more customers and grow your business or event. Together, we can elevate the Clarenville Coasts Tourism Region as the must-visit destination for travelers from all over.

We look forward to working with you!

Warm regards,

Brian Avery

Brian Avery, Co-Chair Clarenville Coasts Tourism Association

Lyn Gorman

Lyn Gorman, Co-Chair Clarenville Coasts Tourism Association