



Community Art News

The latest community art news, views and announcements

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2024**

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Clarenville Regional Arts Association (CRAA)

**JENNIFER KAYE
CRAA Chairperson**



Featured left to right: Mayor John Pickett, Councillor Deidra Strowbridge, Rusty Drover, Bonnie Goodyear, Deputy Mayor Paul Tilley and Colin Holloway, EDO

Community Art Procurement Program

The Town of Clarenville is excited to announce the launch of the 2025 Community Art Procurement Program! This initiative is designed to support and celebrate local artists by purchasing and displaying up to two pieces of artwork in municipal spaces, including the Town Hall. Through this program, we aim to foster public appreciation for the arts, contribute to the success of local artists, and enhance the cultural vibrancy of our community.

Purpose of the Program:

Promote Local Artists:

Give local artists the opportunity to gain recognition and build their careers.

Support the Arts:

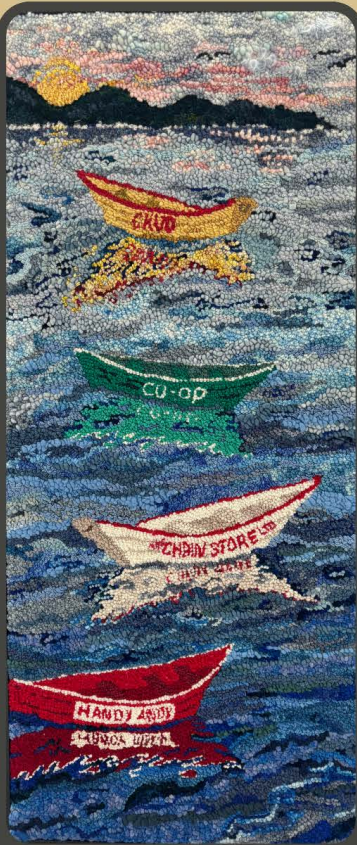
Encourage a thriving arts culture that enriches the community's quality of life.

Public Access to Art:

Bring artwork into public spaces, making it accessible to all residents.

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IMPORTANT INFORMATION



Dory Days
Artist: Bonnie Goodyear
2024 Residents' Choice

Eligibility Criteria for Artists:

- Artists must either live in Clareville or create artwork that reflects the town's identity. The artwork should reflect aspects of Clareville—whether through its history, geography, or community life.
- Open to artists at all skill levels.
- Town of Clareville employees are welcome to participate.

Artwork Requirements:

- Submissions must be complete and available for purchase.
- Artwork should be suitable for display in office settings (e.g., paintings, photography, sculpture, mixed media).
- Artists can submit up to three artworks.

Submission Guidelines:

- Submit a separate application form for each artwork.
- Clearly state the price of each piece (framed or unframed).
- **Applications and artwork must be received in person at the Town Hall by March 31, 2025 at 4:30 PM.**

Responsibilities:

- The program is managed by the Town's Economic Development Officer in partnership with the appointed panel of judges.

Selection Process:

- A panel of three judges (two community members and a Town representative) will review all submissions.
- Each piece will be ranked, and the highest-rated artwork will be purchased.
- Residents' Choice: A vote will be held online, where the community can choose their favorite artwork, which may also be purchased.

Purchase & Payment:

- The Town will purchase up to two artworks per year, based on available budget.
- Artists will receive payment once the artwork and all required details are submitted.

Artwork Display & Ownership:

- **All submissions will be on display for public viewing at *The Gallery* from April 7-27, 2025.**
- The Town will own the purchased artwork and may display it in municipal buildings or lend it to other locations temporarily.
- Artists retain image rights, while the Town has exclusive display rights.

Application Forms:

- To obtain an application form, please visit the Town of Clareville Facebook page or website or e-mail amills@clareville.ca.



Sanctuary
Artist: Rusty Drover
2024 Judges' Choice

Accepting Submissions Early 2025

Be sure to visit the Town website or follow us on Facebook for more information about deadlines and how to submit your artwork.

Don't miss this opportunity to showcase your talent, contribute to the local arts scene, and have your work displayed in the heart of our community!

Please contact Colin Holloway, the Town of Clareville's Economic Development Officer by phone at **(709) 466-7937, ext. 110** or by e-mail at **cholloway@clareville.ca**.

Let's make this year's Community Art Procurement Program a celebration of Clareville's vibrant arts scene!

NEWS & EVENTS



THE GALLERY

OPENING JANUARY 28, 2025
FIRST EXHIBITION DATE: APRIL 7, 2025

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COMING SOON

The Gallery

The newly established Clarenville Regional Arts Association (CRAA) is proud to announce its official formation, marking an exciting milestone for the local arts community. As part of its efforts to foster cultural growth and artistic expression in the region, CRAA is also thrilled to unveil the opening of The Gallery, a new art space located in the lobby of the Clarenville Events Centre Theatre. The Gallery will open to the public in early 2025.

The creation of The Gallery is the result of a collaborative partnership between the Clarenville Regional Arts Association and the Town of Clarenville. This vibrant new arts venue will showcase a variety of works by local and regional artists, providing a platform for creative expression and cultural exchange. The gallery aims to serve as a hub for the community, bringing together artists, art lovers, and visitors to celebrate the rich cultural heritage of the area.



2024 was the Year of the Arts in Newfoundland and Labrador — a celebration of our province's arts and cultural sector, and the artists and collaborators who bring it to life.

INITIATIVES UNDERTAKEN BY THE TOWN OF CLARENVILLE DURING THE YEAR OF THE ARTS:

- Launched the Community Art Procurement Program.
- Coordinated several festivals showcasing live, local entertainment.
- Facilitated the formation of the Clarenville Regional Arts Association
- Leveraged funding on behalf of CRAA for the creation of The Gallery.



UPCOMING EVENTS

January 28, 2025 at 7:00 PM

The Gallery Opening / 2025 Community Art Procurement Program Launch
The Gallery - Clarenville Event Centre

March 31, 2025 at 4:30 PM

Community Art Procurement Program Submission Deadline
The Gallery - Clarenville Event Centre

April 7 - 27, 2025

Community Art Procurement Program Submission Exhibition
The Gallery - Clarenville Event Centre

Summer 2025

Fibre Art Festival
International Yarn Bombing Day

INTRODUCING CRAA: Clarenville Regional Arts Association

Kayla Culley Bonnie Goodyear Rowena Avery Fuad Odeh Theresa Pynn Jennifer Kaye Deidra Strowbridge Caroline Bungay Shawn Taylor



The Clarenville Regional Arts Association (CRAA) is a non-profit organization dedicated to promoting and supporting the arts in the Clarenville region. It is comprised of volunteers from across the region with a commitment to supporting the creative economy and enriching the community by providing resources, programs, and initiatives that inspire artistic growth and collaboration.

As a new organization, we are starting off with a couple of projects that are near and dear to the hearts of our founding members. But we are interested in all types of artistic expressions and projects, and encourage you to contact us with ideas, thoughts, hopes and dreams. You can find us at:

www.clarenvilleregion.art

facebook.com/groups/ClarenvilleRegionArt



CRAA is grateful to the Town of Clarenville for helping us get off the ground - special thanks to Colin Holloway and April Mills! We are also grateful to the Department of Tourism, Culture, Arts, and Recreation for providing funding to establish The Gallery through its Year of the Arts funding programs.

JENNIFER KAYE CRAA Chairperson

Jennifer has held leadership positions in art galleries, museums, municipal culture departments, and arts councils. Since all of her work experience was in Southern Ontario, she relies on the members of the CRAA to keep her from behaving too much like a mainlander. She moved to Port Blandford with her husband in 2021, where she is very involved with AppleFest, and is enjoying exploring her own creativity.

We are deeply grateful for Jennifer's willingness to step into the Chairperson role. Her diverse background in arts leadership, coupled with her passion for our community, makes her the perfect person to guide us into the future. Jennifer's vision, energy, and commitment are invaluable, and we look forward to the continued growth and success of the CRAA under her leadership. Thank you, Jennifer, for your dedication and for stepping up when we needed you most!

